LEAD EXPRESS

AUTOMATED CALLING SOLUTIONS

PROPERTY EXPRESS

Locations

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North America
UK

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What is Property Express?

Our Property Express solution is customised to delivered targeted messages to prospects in real-time. We can record personalised messages, script effective SMS texts and create an automated nurture campaign that will maximise the amount of inbound enquiries interested in property solutions. As part of our set-up process, we will run all data through a compliant DoNotCallRegister (DNCR) process and only target prospects that make up the interest profile of property.

With consumers becoming more and more difficult to get hold of, our automated solutions provide a low cost way of delivering multiple touch points and are structured to maximise the opportunity of an interested prospect being connected to a live agent. Call conversions are often a lot higher than straight outbound activity and prospects are more engaged because they are only being connected to calling teams at times that suit their ability to have a conversation. Some of the key benefits to automated calling include:

- Only genuine enquiries attract call transfer fees
- Tailored for the property industry
- Quick to set-up

- Detailed reporting with real-time analytics
- Totally customisable messages for voice and SMS
- Fully compliant with DoNotCall (DNCR) legislation

Calls and/or SMS texts are placed / sent to target audience by automated calling solution

Prospect answers

Prospect does not answer

3 The prospect opts-out of further automated calling and/or SMS texts

2 The prospect selects option to speak with a live agent

Prospect nurture pool

1 Time is inconvenient and automated rescheduling is offered to prospect

3 The prospect opts-out of further automated calling and/or SMS texts

2 The prospect selects option to reschedule callback for different time

1 The prospect speaks with a live agent